



For Immediate Release: January 9, 2014

**CWC WELL SERVICES CORP. TO PARTICIPATE IN
ALTACORP CAPITAL AND ATB CORPORATE FINANCIAL SERVICES'
2ND ANNUAL INSTITUTIONAL INVESTOR CONFERENCE**

CALGARY, ALBERTA and TORONTO, ONTARIO – (TSXV: CWC) CWC Well Services Corp. (“CWC” or the “Company”) will be participating in panel discussions at the 2nd Annual Institutional Investor Conference, hosted by AltaCorp Capital and ATB Corporate Financial Services, taking place January 14 - 16, 2013 in Toronto.

Duncan Au, President and Chief Executive Officer of CWC Well Services Corp. is scheduled to present at 11:00 am - 12:00 pm (EST), Jan 14, 2014.

Through moderated thematic panels, the 2nd Annual Institutional Investor Conference will provide investors and presenting companies with the opportunity to discuss and gain information on current and arising issues within Energy Services, Diversified Industries and Agriculture.

Panel Moderators include:

- Dana Benner | Managing Director, Analyst | Oilfield Services, AltaCorp Capital
- Chris Murray | Managing Director, Analyst | Diversified Industries, AltaCorp Capital
- Jason Sawatzky | Director, Analyst | Oilfield Services, AltaCorp Capital
- John Chu | Managing Director, Analyst | Agriculture, AltaCorp Capital
- Bruce Edgelow | Vice President Energy Group | ATB Corporate Financial Services

For more information, please visit www.altacorpcapital.com.

About CWC Well Services Corp.

CWC Well Services Corp. is a premier well servicing company operating in the Western Canadian Sedimentary Basin with a complementary suite of oilfield services including service rigs, coil tubing, snubbing, and well testing. The Company's corporate office is located in Calgary, Alberta, with operational locations in Grande Prairie, Slave Lake, Red Deer, Lloydminster, Provost, Brooks, Alberta and Weyburn, Saskatchewan.

For more information, please contact:

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Duncan T. Au, CA, CFA
President & Chief Executive Officer

Ryan A. Michaluk, CA, CMA
Chief Financial Officer

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Certain statements contained in this press release, including statements which may contain such words as “could”, “should”, “believe”, “expect”, “will”, and similar expressions and statements relating to matters that are not historical facts are forward-looking statements, including, but not limited to, statements as to: the Company's present stated business objectives of becoming a pure play well servicing company in Western Canada, future capital expenditures, including the amount and nature thereof, revenue growth; equipment additions; business strategy; expansion and growth of the Corporation's business and operations; service rig utilization rates, outlook for natural gas prices and general market conditions and other matters. Management has made certain assumptions and analyses which reflect their experiences and knowledge in the industry, including, without limitations, assumptions pertaining to well services demand as a result of commodity prices. These assumptions and analyses are believed to be accurate and truthful at the time, but the Company cannot assure readers that actual results will be consistent with these forward-looking statements. However, whether actual results, performance or achievements will conform to the Company's expectations and predictions is subject to known and unknown risks and uncertainties which could cause actual results to differ materially from the Company's expectations. All forward-looking statements made in the press release are qualified by these cautionary statements and there can be no assurance that the actual results or developments anticipated by the Company will be realized or, even if substantially realized, that they will have the expected outcomes to, or effects on, the Company or its business operations. The Company does not intend and does not assume any obligation to update these forward-looking statements, except as expressly required to do so pursuant to applicable securities laws. Any forward-looking statements made previously may be inaccurate now.